# CARTHA

**Agenda for 4th Annual Meeting of the Technology Managers for Global Health at AUTM 2007**
**Friday, March 9, 2007, 3:30 pm to 6:15 pm**
**Venue: San Francisco Marriott Hotel, Yerba Buena Salon 7**

**3:35 pm**  **Opening Remarks & TMGH Update**
Usha R. Balakrishnan, CARTHA, Iowa City (Meeting Chair)
Allyson Best, University of Mississippi (Session Recorder)

**3:45 pm**  **Case Studies & Curriculum Targeted to Technology Transfer Professionals**
Sandy Shotwell, Alta Biomedical Group, Portland, Oregon (Meeting Co-Chair)
Rachelle Harris, MIHR, Oxford, United Kingdom
Robert Eiss, MIHR, Oxford, United Kingdom

**3:55 pm**  **Sharing Perspectives and TMGH Experiences**
Nalini Anand, NIH Fogarty International Center, Washington DC
Charles Gardner, The Rockefeller Foundation
Gerald Siuta, Global TB Alliance, New York City
Labeeb Abboud, International AIDS Vaccine Initiative, New York City
Karen Blöchlinger, Seattle Biomedical Research Institute, Seattle
Rita Khanna, Aeras Global TB Vaccine Foundation, Washington DC
Luis Salicrup, NIH-Office of Technology Transfer, Washington DC
Sarah Fuller, Hospital for Sick Children, Toronto
Ximena Ares, University of California at San Francisco
Erik Iverson, The Bill & Melinda Gates Foundation
Richard Wilder, Sidley Austin LLP
Luisa Moreno, Ontario Centers for Excellence, Toronto

**4:25 pm**  **Powerful Documentaries: Global Health Impacts of Technology Transfer**
Linda Harrar, Executive Producer/Writer/Filmmaker, Boston
Ms. Harrar specializes in creating international documentary projects on the
interactions of science and technology, nature and society. A staff producer on the
PBS NOVA series for a dozen years, Ms. Harrar produced the first international
documentary on the Antarctic ozone hole, a portrait of biologist and evolutionary
theorist Stephen Jay Gould, a portrait of Native American physicians entitled "The
Crisis in Indian Health," which won an Emmy nomination, and "Twins," which
received the American Psychological Association's National Media prize. She served
as Executive Producer of "World in the Balance" and "Six Billion and Beyond," as
Senior Producer of "Race to Save the Planet," and as Senior Content Director of the
Emmy-award winning series "Rx for Survival-A Global Health Challenge." In two
decades of filmmaking, she has filmed in 35 nations on all 7 continents.

**5:00 pm**  **Moderated Q&A, invite ideas, general discussion**
**5:15 pm**  **Round-Robin Session: One-Minute Introductions by Each Attendee**
(Subject to change & based on time availability)
**5:45 pm**  **Informal networking until meeting adjourns at 6:15 pm**

**Thanks for participating in this TMGH meeting. Your feedback is valued.**
**Call Usha at 319-248-9625 or send her an email at cartha.global@gmail.com**

### Technology Managers for Global Health (www.TMGH.org)
TMGH Founder & Facilitator: Usha R. Balakrishnan, CARTHA

*Description*
TMGH was formed in 2003 as a Special Interest Group within the Association of University Technology Managers (AUTM) and serves as a collegial resource and support network for technology transfer professionals interested in advancing global health causes. TMGH annual meetings are held in conjunction with the AUTM annual conference. Each TMGH annual meeting has garnered over 40 attendees and enthusiastic responses. The inaugural meeting was held at AUTM 2004 (San Antonio); and subsequent meetings were at AUTM 2005 (Phoenix); and AUTM 2006 (Orlando). The 4th annual meeting is being held at AUTM 2007 (San Francisco).

*Purpose*
- To enhance academic research translation and technology transfer practices, professional development, and networking in a way that advances global health causes (e.g., inventions management, patent licensing practices, negotiation and partnering approaches, business development strategies)
- To gather and feature case studies and inspiring "human interest" stories around the work of everyday professionals and everyday scientists engaged in research translation and technology transfer – all of whom are working in their own unique ways to promote global health causes.

*Activities*
- Discuss public policy perspectives, IP management challenges and other relevant emerging topics in the context of global public health and equity.
- Propose dialogs to effectively (i) Heighten awareness and understanding of, and sensitization to global health issues, (ii) Feature ongoing global health efforts and initiatives; (iii) Examine new mechanisms for universities to engage in and promote global health partnerships, and (iv) Understand potential roles for professionals in capacity-building in developing countries.
- Build new linkages and interact with other organizations and communicators who can help enhance visibility and public understanding of the collaborative work undertaken by technology managers.

*Accomplishments*
The first phase of TMGH activities was undertaken in partnership with MIHR, a nonprofit headquartered in Oxford, United Kingdom. The TMGH-MIHR collaboration was supported with grants from the Rockefeller Foundation and the Ewing Marion Kauffman Foundation, and focused on early awareness-raising and curriculum development for academic technology managers in the US and Canada to more effectively:
- Manage inventions and technologies that address treatments for "neglected diseases" and other afflictions widely prevalent among the poorer populations in low and middle income countries, and
- Compile, discuss and develop standard language in license agreements between universities and companies in higher-income countries which may ensure more widespread development of, or access to, inventions that have both a developing world and "first world" market.

TMGH has also reached out to a number of other diverse constituencies to raise awareness for academic technology transfer-related efforts in the global health arena. This has now greatly expanded the disciplinary and sectoral perspectives of participants.
- Organized 12 workshops/panels at major conferences including those of AUTM, Licensing Executive Society, BIO (BIOVentures for Global Health), CDC-BioSouth Tech Forum, Global Health Council, and ACCT (Alliance for Commercialization of Canadian Technology).
- Designed, produced, and distributed 2 booklets (May 2005; August 2006) to AUTM members and others.
- Conducted global health-tech transfer survey and reported results in an article in the AUTM Journal (December 2006).
- Speaking engagements at numerous venues: technology transfer offices, public forums, law schools, other professional networking meetings of engineers, and Rotary Club. TMGH Founder has taught at courses/seminars for university students.

The tmgh.org website is maintained on a *pro bono* basis by Curt Cuscino, Principal of Kansas City-based House of Tears Design.

*Current Financial Support & Resource Needs*
With the help of many energetic volunteer professionals and partnering organizations, TMGH continues to undertake a series of exciting initiatives. TMGH activities are currently supported by CARTHA (www.cartha.org), a global nonprofit founded by TMGH founder Usha Balakrishnan. External funding will enable the further advancement of TMGH efforts.